



Comprehensive Behavioral Health Care Provider

6 Park Street, PO Box 1119, Petersburg, WV 26847  
Phone: 304-257-4687 Fax: 257-1945

## **West Virginia Substance Abuse Prevention Block Grant (SAPBG)**

### **Region 2 Community Coalition Funding Opportunity**

**Issued by Potomac Highlands Guild (PHG), Prevention Lead Organization**

## **Funding Overview**

PHG, the Prevention Lead Organization (PLO) for Region 2, is offering competitive funding to community-level coalitions through the SAPBG. This grant supports the implementation of evidence-based prevention strategies across all Region 2 counties.

## **Eligible Applicants**

To apply, coalitions must:

- Serve at least one Region 2 county
- Hold a valid West Virginia business license and tax-exempt status
- Have prevention experience and prior collaboration with the PLO

## **Program Requirements**

Funded coalitions must:

100 Maple Avenue  
Franklin, WV 26807  
Phone: 304-358-2351  
Fax: 304-358-3671

HC 72, Box 369  
Keyser, WV 26726  
Phone: 304-788-2241  
Fax: 304-788-4022

850 N. High Street  
Romney, WV 26757  
Phone: 304-822-3897  
Fax: 304-822-3731

227 Railroad Street  
Moorefield, WV 26836  
Phone: 304-538-2790  
Fax: 304-257-1945

6 Park Street  
PO Box 1119  
Petersburg, WV 26847  
Phone: 304-257-1155

1. Complete and submit a needs assessment, logic model, strategic plan, and county action plan
2. Implement all six CSAP strategies at required levels of effort:
  - Information Dissemination: 10%
  - Prevention Education: 25%
  - Positive Alternatives: 15%
  - Environmental Strategies: 20%
  - Community-Based Process: 25%
  - Problem ID & Referral: 5%
3. Establish at least one youth coalition per county served
4. Use only evidence-based programs, practices, and strategies
5. Participate in annual evaluation and technical assistance from PHG

## **Proposal Submission Requirements**

All proposals must include:

1. Narrative – Statement of need, population of focus, implementation plan (must address all 6 strategies)
2. Organizational Experience – Staff/volunteer experience and collaboration history
3. Budget with Narrative – Include costs and justifications
4. Sustainability Plan – How efforts will be maintained beyond the grant
5. Evaluation Plan – Data collection and performance tracking
6. WV Business License and Tax-Exempt Certificate

## **Submission Details**

- Deadline: June 1, 2025 by 12:00 p.m.
- Submit to: Barbie Masih, MS, LPC, CRC, NCC, AADC, PS-2

[barbiem@potomachhighlandsguild.com](mailto:barbiem@potomachhighlandsguild.com)

- Application materials: Available at [www.thephg.org](http://www.thephg.org)

## **Review Criteria**

**(100-point scale)**

- Narrative & Implementation Plan – 30 points
- Organizational Capacity – 20 points
- Budget & Narrative – 15 points
- Sustainability – 15 points
- Evaluation – 10 points
- Required Certifications – 10 points

Award Notification: By June 30, 2025

Grant Period: July 1, 2025 – June 30, 2026

**Grantee Responsibilities**

- Submit reports, track youth coalition activity, and share performance data
- Participate in technical assistance and evaluation
- Maintain compliance or risk reduced or terminated funding